



BedfordTM

Media Release

24 June 2011

Adelaide United kicking goals for Bedford

Bedford employee Peter Tsatsaronis will be at work with his soccer boots laced on Monday (27 June) – as Adelaide United (AUFC) players Zenon Caravella, Bradley Norton and Sergio van Dijk head to Bedford to cement their commitment to the organisation for the 2011/2012 season.

The Hyundai A-League Club and Bedford joined forces for the first time in 2010 through a community partnership that saw the coordination of AUFC and Bedford fundraising and promotional activities.

The continuation of the partnership in the 2011/12 season will allow Bedford, a not for profit organisation, to continue to provide its vital support to even more South Australians in need in the coming years.

As a member of the Special Olympics soccer team, Peter is thrilled about meeting the local soccer greats.

“I am really excited to meet the Adelaide United players and show them how their support has helped me to achieve my goals both at work and as part of the Special Olympics,” Peter said.

Adelaide United players will take a tour of Bedford before putting their skills to the test against some avid Bedford soccer fans – including Peter.

Bedford Chief Executive Max Dyason said it is great to have to support and commitment of the Adelaide United team.

“It is a wonderful to have Adelaide United on board and helping in our mission to provide the best options and opportunities for people with disability or disadvantage,” Mr Dyason said.

“Throughout the 2011/2012 Hyundai A-League League season we will be working together to raise funds for Bedford to assist us in offering training, employment and community involvement opportunities.”

PHOTO OPPORTUNITY

What:	Adelaide United players Zenon Caravella, Bradley Norton and Sergio van Dijk and Bedford employees put on their soccer boots to announce their community partnership in the 2011/12 season
When:	27 June 12.45pm (best photo opportunity)
Where:	Bedford, 615 Goodwood Rd, Panorama (enter via reception)

Bedford background: Visit www.bedfordgroup.com.au/news_and_info

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