



BedfordTM

Media Release

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Keeping it real: dedicated Mum becomes Bedford's fifth Ambassador

South Australia's most diverse disability services provider – Bedford – has selected dedicated mother of now adult twins, Faye Packham, as its newest Ambassador.

Faye, whose twin daughter Lauren Packham was born with disability, was selected to the role based on her close understanding of the challenges faced by people with a disability and commitment to promoting the importance of Bedford's services.

Ms Packham's story headlined Bedford's Christmas Appeal in 2010. She said Bedford had relieved her family from worry about Lauren's future when she began working there during her final year of high school.

"It was obvious that Lauren fitted in at Bedford from day. The first time we looked around Bedford, we saw Lauren happily working, surrounded by friends," Ms Packham said.

"It was like I'd worried about Lauren her entire life, but from that day onwards, I didn't need to anymore. Lauren was happy, she was safe. There are no words to describe what that meant to us as a family."

Chief Executive Max Dyason said Faye's appointment was about bringing personal experience to the position of Ambassador.

"We currently have several high profile Ambassadors at Bedford and saw the selection of our fifth Ambassador as a chance to complement the existing group with someone who can understand from the 'inside' what people with disability or disadvantage really need," Mr Dyason said.

"Bedford's services proved vital to Lauren's future and we feel that Faye's belief in what this organisation aims to achieve will make her an important and valued Ambassador."

Bedford background: Visit www.bedfordgroup.com.au/news_and_info

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