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Media Release

16 August 2011

Smallacombe agents launch ride of a lifetime for people with disability

Thanks to the determination of real estate professionals Smallacombe, 12 cycling enthusiasts from diverse backgrounds will come together to begin an intense, five-month training programme in preparation for the bike ride of a lifetime to raise vital funds for South Australians with disability.

This Monday, August 22, 12 cyclists will form a team and join Bedford at the official launch of *Pedal for a Purpose*, a cycling event and fundraising initiative for the State's largest and most diverse provider of services to people with disability.

On 24 January 2011, the team organised by the Smallacombe group will cycle 1079-kilometres over nine days along the Great Ocean Road from Melbourne to Adelaide, but will begin their fundraising journey and training regime from Monday.

Every dollar generated through *Pedal for a Purpose* will help to fund Bedford's supported accommodation and housing options projects across metropolitan and regional South Australia.

Bedford currently offers a range of housing alternatives to meet the diverse needs of people with disability across South Australia, including supported accommodation at Balyana and community based homes around the State.

Over the past year, 26 new homes specifically designed to cater for the support needs of residents with varied disabilities have been built in Adelaide, Murray Bridge, Port Pirie and Port Lincoln, with construction due to commence shortly in Millicent.

"Living independently is one of the main goals for many people with disability, but it can be very difficult to find a home and develop the life skills required to cope with the responsibilities that accompany it," Bedford Chief Executive Max Dyason said.

"Bedford is helping to address that need through employment pathways, life skills education, key residential services in metropolitan and regional communities as well as accredited training through our registered training organisation.

"Pedal for a Purpose is going to be a grueling task for a group of amateur riders, but one that has the potential to change the lives of people with disability".

David Smallacombe, Managing Director and Founder of Smallacombe Real Estate said "The more money the team are able raise, the bigger the projects for Bedford will be. We hope the South Australian community gets behind them in their efforts over the coming months."

The team organised by Smallacombe will be riding with clear fundraising goals in mind. A minimum target of \$45,000 has been set, with a massive \$150,000 the ultimate goal. Depending on the amount raised, Smallacombe will enable one of the following:



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- **\$45,000:** additional transport for Balyana residents to medical and personal appointments, training courses and family gatherings which some residents cannot access independently;
- **\$60,000:** a fit-for-purpose people mover to be used for mobility impaired residents to get out into the community;
- **\$75,000:** a treatment room for essential medical appointments including counselling, podiatry, and every day medication reviews;
- **\$100,000:** refurbishment of the residential recreational facility which is home over 80 people;
- **\$150,000:** partly funding for the purchase of a 3-bedroom courtyard home to provide essential housing for two people with disability

MEDIA OPPORTUNITY

Who: Smallacombe and Bedford officially launch *Pedal for a Purpose* – a 1000km cycling journey and fundraising drive for South Australians with disability.

When: August 22, 2011

When: **9.45am from Smallacombe Real Estate** (next to Torrens Arms Hotel)
83-91 Belair Rd Kingswood
10am arrival at Bedford
615 Goodwood Rd Panorama

Bedford background: Visit www.bedfordgroup.com.au/news_and_info

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