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MOVERS, SHAKERS, PROMOTIONS & APPOINTMENTS IN SOUTH AUSTRALIA

Dyason proud of Bedford role

ALEXANDRA ECONOMOU

MAX Dyason says becoming chief executive at Bedford helped him open his eyes to people with disabilities.

Having come from the fast-paced commercial sector, Mr Dyason did not expect to spend 11 years at the helm of the disability services organisation.

He retires from the post this month and hands the reins to long-time Bedford employee **Sally Powell**.

She will be just the seventh CEO in Bedford's 66-year history.

Mr Dyason said he was proud to have grown Bedford's employment sites from four to 28 and establish a furniture business that supplied stores such as Bunnings and Stratco.

"Most of the people we support now are engaged in community activities," he said.

"The new diversity model, where Bedford is now what I would call a one-stop shop for people with disabilities and disadvantage, is

another thing I am proud of.

"We can get you a house, we can get you accredited training, we can get you a job at Bedford or in the community."

Before joining Bedford, Mr Dyason pursued a successful career with companies such as Arnott's, Schweppes and BHP. Mr Dyason said his ideas, energy and desire to service others had helped him achieve success.

"I think getting over this place is going to be hard," he said. "This has been the best job I have ever had." Bedford chairman **Colin Dunsford** said Mr Dyason had been an exceptional leader.

"Sally's time working alongside him has been of great influence," he said. "As we thank Max for his longstanding commitment . . . we welcome Sally's passion and understanding for the sector and have huge confidence in her abilities to take Bedford to the next level."



LEARNING EXPERIENCE: Max Dyason is retiring as CEO at Bedford



'Not enough jarrah' for mill

● The state government's reluctance to provide Auswest with a guarantee that it will continue to supply jarrah sawlogs is well founded ●

Jess Beckerling
WA Forest Alliance

WESTERN Australian Forest Alliance spokeswoman, Jess Beckerling is warning potential investors in WA native forest logging that the industry has no future.

"They should invest their money elsewhere, there is not enough jarrah to sustain the sawlog industry," Miss Beckerling said.

Auswest Timber which owns the main karri sawmill in Pemberton is considering buying Gunns' Deanmill jarrah sawmill near Manjimup.

Forestry conservationists and activists said this would devastate Blackwood-Stirling and have an impact on the whole of the south-west.

"The state government's reluctance to provide Auswest with a guarantee that it will continue to supply jarrah sawlogs is well founded," Miss Beckerling said.

"Gunns closed Deanmill, its third and last jarrah mill, because there is simply no longer enough quality jarrah to sustain a sawlog industry in this state. After 150 years of over-cutting and mismanagement, WA's native forests can no longer support a logging industry."

Miss Beckerling said that good quality sawlogs should not be used for low-value products such as railway sleepers, woodchips and charcoal.

A May 2011 report prepared for the South West Development Commission recognises the current Forest Management Plan expires in 2013 and in terms of resource volume options beyond 2013 included is a "zero".

"Even for economic reasons it is time for all logging of native forests to stop and WA's native forests to be protected," Miss Beckerling

The state government said on Thursday it would await Auswest's final business proposition before making any determination on forestry issues on its expression of interest in buying the Gunns' jarrah operations.

The Opposition's environment spokeswoman agreed. Sally Talbot said on Saturday that the Barnett Government must urgently conduct an audit to justify any future re-opening of WA's largest timber mill, near Manjimup.

"One of the reasons former owner Gunns decided to shut down the mill was because it was no longer financially viable," Dr Talbot said.

"There is growing evidence that logging native timber on such a large scale is no longer a financially sustainable industry or one that will create jobs for Western

Australians.

"We need to know exactly how much timber will be made available and what the related environmental impacts would be.

"If the Barnett Government does proceed with negotiations to allow the timber to be logged, it must release figures which show it would be viable. It must also provide evidence that the environment is appropriately protected."

Dr Talbot said the Conservation Commission's mid-term audit of the Forestry Management Plan suggested logging Western Australia's native forests, particularly jarrah forests, was not environmentally sustainable.

"Agriculture Minister Terry Redman is talking this up, but where is the business case to show it's viable?" She said.

"We need to know where the yield would come from.

"We must see a full public audit of this proposal to ensure the Barnett Government is being completely open and transparent."

Forestry Minister Terry Redman said he had been kept up-to-date on Auswest's proposal to buy the operations but the discussions were largely commercial between the two companies.

The Government was working with Auswest and Gunns to provide data and advice, Mr Redman said.

"Once a formal finalised proposal is received then the state government and, if necessary, state cabinet will be able to formally consider any requests or undertakings in relation to issues such as log sales, investment guarantees and site leases," he said.

"While not all of these issues come under my ministerial responsibilities, I have made it my business to ensure all parts of government involved are aware of the importance of a sale and are working together."

Work was also being done on the necessary cabinet process to ensure a timely government response once it had been presented with the necessary parameters.

However, at its core, it was a commercial arrangement between two companies that had to stack up financially, Mr Redman said. "The role of Government in these situations is to respond promptly and clearly to both Gunns and Auswest as they put forward their purchase proposal. This has been done diligently from day one and continues to be done," he said.



CHAPTER PROFILE: SOUTH AUSTRALIA

As outlined in last month's issue of *Financial Planning* magazine, a ball hosted by the FPA South Australia (SA) Chapter raised over \$30,000 for local charities and the Future2 Foundation.

The black tie event, themed Bulls & Bears, was held at the Adelaide Oval in June and attracted over 300 guests, said Chapter Chair Carl Wilkin CFP®. Half of the funds raised went to Bedford, an organisation that provides training and employment to disadvantaged people and those with disabilities. The SA Chapter was particularly interested in Bedford's new financial skills development program.

"Bedford is quite well-known in the Adelaide community and because there was a link to financial literacy, we thought it was a good cause to support," said Wilkin. "They needed about \$15,000 to get it off the ground, so we decided this would be our flagship charity."

The balance of the funds raised was split between Rotary



Rob Falconer. Brett Dalton. Tania Sweet. Matthew Rowe

causes and the Future2 Foundation. The event's success means that it will now become an annual affair, with a date already set for next June.

Over the next couple of months, the SA Chapter is hosting smaller events, during which Wilkin and FPA board chairman, Matthew Rowe CFP®, will discuss the various changes the FPA has implemented and what it means to be a profession. The Chapter has also planned educational events for members that will focus on ethics and professionalism.