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Bedford announces new Chief Executive

The Board of Bedford – South Australia’s most diverse provider of services for people with a disability and disadvantage – is delighted to announce the appointment of **Sally Powell** to the position of Chief Executive.

After nine years with the organisation, Sally will begin her new role following the retirement of highly-respected outgoing Chief Executive Max Dyason.

She is just the seventh Chief Executive in the iconic organisation’s 66-year history.

Chair of the Bedford Board Colin Dunsford said after a rigorous nationwide search, Sally was the stand-out candidate for the position.

“As you would expect for such a high-profile and important position, the process to find Bedford’s new CEO was a competitive one and we are thrilled to have made the appointment internally,” he said.

“In her nine years with Bedford, Sally has demonstrated an unwavering commitment to the organisation and a passion for providing positive outcomes for people with a disability and disadvantage in South Australia.

“Sally’s stature in the disability sector and her relationships across numerous government bodies make her ideal for her new role.”

Sally joined Bedford in 2003 and currently holds the position of Executive Manager of Strategy and Organisation Development. As part of the Bedford Executive, Sally has worked alongside Max Dyason to secure strong relationships with various local and national businesses and establish community-based employment opportunities for clients and key business partnerships for Bedford.

She was also pivotal in the organisation’s successful growth and outreach into regional South Australia, as a result of which Bedford now provides key services to people in Kadina, Millicent, Mount Barker, Mount Gambier, Murray Bridge, Port Lincoln, Port Pirie and Wallaroo.

Mr Dunsford said while Sally had big shoes to fill, his Board had immense confidence in her ability to lead Bedford towards a long and successful future.

“Max has been an exceptional leader – one of the finest in our organisation’s history - and Sally’s time working alongside him has been of great influence,” he said.

“As we thank Max for his longstanding commitment to Bedford and the exceptional outcomes he has achieved, we welcome Sally’s passion and understanding for the sector and have huge confidence in her abilities to take Bedford to the next level.”

Bedford background: Visit www.bedfordgroup.com.au/news_and_info

Media Information: Samantha Firth, Michels Warren: (08) 8267 6888 or 0408 715 585

Interviews: Sally Powell – Bedford 0421 856 249