

# Beyond \* Imagination

BEDFORD'S GALA EVENING WILL EXCITE, AMAZE AND TAKE YOU ON A JOURNEY OF POSSIBILITY AND IMAGINATION.

◆ Saturday 4 May 2024
Adelaide Convention Centre
TICKETS AT BEDFORDGROUP.COM.AU/GALA





All proceeds will support people with disability to live the life they choose.



# Beyond \* Imagination



Be part of Bedford's major fundraising event. Partnering with us will directly contribute to the future of diversity and inclusion in workplaces. Your support will provide new skills and opportunities for hundreds of people with disability.

### **BEYOND IMAGINATION**

Prepare to be taken on a journey of possibility and imagination, where anything is possible. Bedford's 2024 major fundraiser gala evening promises to be **Beyond Imagination**!

After the success of the inaugural Bedford Gala in 2023, we're thrilled to bring back this annual event. The evening will include a 3-course meal, drinks package, live entertainment and much more!

We are currently seeking partners to help support the evening. From auction prize donations to major partners, or we'd love you to join us and purchase a table. All level of support is welcome and appreciated. We can work with you to tailor and create a meaningful partnership.

# Bedford Gala Partnership Opportunities

### WHY WE NEED YOUR SUPPORT

From brand alignment with an iconic South Australian not-for-profit, to growing your business, there are many reasons to partner and support the Bedford Gala Evening.

Whatever the reason, know that all funds raised will directly support people with disability in South Australia to live the life they choose, through increased opportunities and pathways to reach their goals. Bedford has a strong 75+ year history, and a big piece to the success puzzle has been ongoing philanthropic support.

Through the generosity of our partners and supporters, funds raised at Bedford's Gala Evening will provide advisory and job coaching services, ongoing skill building, social and learning programs and pathways into open employment. And most importantly, create opportunities for people with disability that are Beyond Imagination.

Your generosity will support dreams to become reality!









### **HOW CAN YOU GET INVOLVED?**

There are a range of opportunities across different aspects of the event, to suit all budgets and levels of involvement.

PARTNERSHIP PACKAGES  We are seeking partners to support a smashing fundraising success!	Presenting Partner \$18,000 (1 available)	Platinum Partner \$12,000	Gold Partner \$10,000	Silver Partner \$8,000	Bronze Partner \$6,000
VIP tickets or Table(s) at the event	•	•	•	•	•
Logo on all advertising and collateral	•	•	•	•	•
Company recognition by the MC at event	•	•	•	•	•
Sponsorship logo recognition at event	•	•	•	•	•
Upgraded drinks package on the night	•	•	•	•	•
Company logos on tables	•	•	•	•	•
Recognition in promotional social media activity	•	•	•	•	
Recognition in eDM Bedford's mailing list	•	•	•	•	
Logo on relevant web pages	•	•	•		
Story in an edition of 'Changing Lives' magazine – print and digital	•	•	•		
Recognition as event sponsor in all media releases	•	•			
Opportunity to provide a branded gift for all attendees	•	•			
Ability to present on stage, or share a video at event	•				
Opportunity to have an activation at Gala	•				
Invitation for a personalised tour and morning tea at Bedford Panorama	•				

### **SPECALITY SPONSORS**

We have further opportunities to partner as a specialty sponsor.

These include Beverage and Cocktail Bar sponsors. We are also seeking Experience, Entertainment, Print and Media Partners.

These partnerships can be negotiated in-kind with a tailored package to suit.





# Beyond \*Imagination





## Thank you for your support!

As a not-for-profit, all money raised will be re-invested to create more jobs, opportunities and support South Australians living with disability to live the life they choose!

### **DONATIONS**

Have a product or item that we may be able to auction to raise much needed funds?

We are looking for businesses who can donate goods for prizes, live and silent auctions.

We are also looking for activation sponsors, if you would like to get involved on the evening.

If you would like to discuss Bedford Gala partnership and sponsorship opportunities further, please contact your Bedford representative, or our event specialist, Molly.

Molly O'Brien 0423 866 554 mobrien@bedfordgroup.com.au

# Bedford Gala Partnership Opportunities

### **ATTENDANCE**

We would love for you to join us for what promises to be a brilliant night.

The evening will include a three-course meal, drinks package, live entertainment, and more! Bring friends, family or colleagues - all are welcome.

### **Single Ticket**

\$250

### Table of 10

\$2,300

### **Bedford Supporter Table**

VIP location, drinks package and company recognition - 10 available \$4,750

### **Pay if Forward Table**

This donation gives 5 people with disabilities in the Bedford community a double pass and transport to the Gala \$3.000









### **THANK YOU**

We look forward to hosting you at the upcoming Bedford Gala and thank you for your continued support and collaboration!

